



private label
contract
manufacture

Buckley & Phillips
AROMATIC



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“We can cater to any aromatherapy and fragrance requirements”

Buckley and Phillips have a long history of manufacturing aromatherapy and fragrance products dating back to 1972. Our products are all made in Australia, contain no animal products, and are not tested on animals.

We contract manufacture a wide range of products for independent stores, chain stores, charities and promotional marketing companies.

When you choose Buckley and Phillips for contract manufacture you can be assured that your products will be made using only the highest quality ingredients. We are flexible in our manufacturing options as almost all our products are made on site at our Lilydale facility.

Buckley and Phillips have product development specialists, marketing and sales insight, an organic chemist and a professional manufacturing team. We can cater to any aromatherapy and fragrance requirements with a comprehensive list of products on offer.



why choose
contract
 manufacture?

If you're thinking of extending your brand and want to know what's involved - everything is explained here.



Key benefits:

- Provide a product range that accurately targets your customers
- Select a product range as large or small as you choose
- Promote your store name and logo on your own products, building customer loyalty to your own product/brand
- Choose from our extensive range of products or have a range designed exclusively for you
- Feature products that are Australian made

Buckley and Phillips can work with your existing packaging, assist in recommending printers, or products can be supplied unlabelled.

Buckley and Phillips can supply a choice of options and quotes with mock-up samples as well as comprehensive advice regarding product variants and best-sellers.

Initial outlay for the client is usually the cost of labels &/or packaging plus a deposit of 30% before production commences.

Balance is payable before dispatch.

Buckley and Phillips can pick, pack and freight orders in to store. Alternatively your order can be collected from our warehouse or delivered to you in bulk.

If you are interested in a fragrant product not listed here, we are happy to investigate whether we can accommodate your needs.

Ben from our design and marketing team will personally oversee your contract project from initial consultation to final delivery.

SCENTED Jar candles

Our most popular choice for custom made products.

Production MOQ:
jar candles = 200 units / type



the filling

- Scented with either essential oil, fragrance or a combination (5% - 10% strength)
- wax can be coloured or white
- Candle can be made from a blend of soya, paraffin, palm, coconut and bees waxes.
- Single or double wick (100% cotton, lead-free) or cedar wooden wick.

the concept

Crucial considerations:

- What is your ideal retail price point?
- Who are your competitors within this price range?
- What is your target demographic? (age, gender, tastes, socioeconomic)
- Budget allocation for product launch.
- Overall range design needs to have consistency.

the vessel

Container:

- **Sizes** - 50g fill (votive) up to 750g fill.
- **Finishes** - clear, frosted, white, black, custom colours
- **Materials** - glass, ceramic, metal

Lid (optional):

- metal or bamboo cover with silicone seal.
- Stock line closures are dependant on the style of container chosen. MOQ's may apply.

the packaging

Labels:

- **Position** - side, base, lid (if applicable)
- Can be printed on any stock. Must be supplied on rolls for machine-application, left edge leading.

Box (optional):

- If a closure is not being used then a box is recommended.
- Ensure that box design is sturdy enough to carry and protect the filled jar.

SCENTED Pillar candles

Nothing compares to the warm atmosphere created by softly burning candles.

Production MOQ:
120 units / type



the look

- All pillar candles are cylindrical in shape with a domed top.
- Available diameters are (50mm, 58mm, 65mm, 75mm)
- Minimum height is 100mm. Maximum height is 200mm.
- Wax can be uncoloured white, coloured throughout or just coloured in the overdip. Any solid coated pantone colour can be closely matched (no metallics however).
- Wicks are 100% cotton and lead-free

Superior quality waxes infused with cosmetic grade fragrances.

Specially formulated to be long burning, smokeless and dripless.

Smooth satin finish, rich vibrant colours.

The perfect product for creating ambience in the home.

the wax

- Candle can be made from a blend of paraffin, palm and bees waxes.
- Scent can either be just in the overdip, throughout the candle or candle can remain unscented.
- Scented with either essential oil, fragrance or a combination (2% - 5% strength)



the packaging

Labels:

- **Position** - side, base
- Can be printed on any stock. Must be supplied on rolls for machine-application, left edge leading.

PERFUMES & Fragrant oils

A massive selection of classic and contemporary cosmetic-grade scents.

Production MOQ:
stock line = 100 units / type
custom = 200 units / type



We have in stock hundreds of fragrant oil components that our chemist can blend together to create new combinations tailored to your requirements.

Choose from existing traditional favourites such as Lavender and Rose as well as some more contemporary fragrances like Lotus & Lemongrass. Below is a selection of fragrance blend suggestions and some of our best sellers.

Our full range of stock line fragrances can be found online.

the packaging

Glass Bottle:

- Amber - 5ml, 12ml, 25ml, 50ml, 100ml
- Blue - 5ml, 10ml, 25ml, 50ml, 100ml
- Green - 10ml, 50ml, 100ml

Closure:

- white or black PP cap
- restricted flow insert (recommended)
- tamper evident closure (optional)

Labels:

- must be printed on synthetic stock, supplied on rolls for machine-application, right edge leading.

the contents

Classic Best Sellers:

- Rose, Lavender, Patchouli, Vanilla, Sandalwood, Musk, Strawberry, Seabreeze, Rainforest, Violet

Contemporary Blends:

- Lotus & Lemongrass, Bamboo & Green Tea, Coconut & Gardenia, Vanilla Spiced Chai, Persian Fig & Passionflower

Something Unique:

- If you are after something a little different then let your imagination run wild. We can create a custom scent to your brief.

**CERTIFIED
PURE & NATURAL**
**Essential
oils**

*Pure and natural oils,
sourced from the finest
harvests around the world.*

Production MOQ:
single note = 80 units / type
blend/custom = 160 units / type



Pure essential oils allow you to discover the benefits of using natural botanical essences in the home and for the body.

For over 30 years Buckley & Phillips have been producing superior quality essential oils, sourced from all over the world. Our range now includes 60 single note oils - each one certified 100% pure and natural. We do not dilute our essential oils or accept inferior quality.

We have a range of 24 themed blends of pure essential oils, designed specifically for ease of use. Custom blends can also be made to cater to your exact needs. Below is a small selection of the range we have.

the packaging

Glass Bottle:

- Amber - 5ml, 12ml, 25ml, 50ml, 100ml
- Blue - 5ml, 10ml, 25ml, 50ml, 100ml
- Green - 10ml, 50ml, 100ml

Closure:

- white or black PP cap
- restricted flow insert (recommended)
- tamper evident closure (optional)

Labels:

- must be printed on synthetic stock, supplied on rolls for machine-application, right edge leading.

the contents

Single Note:

- Lavender - French (*Lavandula angustifolia*)
- Lemongrass (*Cymbopogon flexuosus*)
- Peppermint - Australian (*Mentha piperita*)
- Orange - Sweet Valencia (*Citrus sinensis*)

Aromatherapy Blends:

- Relaxing, Sleep Soundly, Stress Less
Meditation, Revitalise, Easy Breathe,
Indulgence,

Something Unique:

- If you are after an aromatherapy blend made specifically for you, we are happy to create one around a specific theme, ingredient or price.

SOY WAX Scent cake melts

The fun, convenient and versatile way to fragrance your home.

Production MOQ:
15 trays (180 cakes) / type



An easy and innovative alternative to using fragrant or essential oils to fragrance your home.

An unwrapped soy wax scent cake is placed in the top of a candle lit or electric oil warmer without the need to add water. Then place a tea light candle under warmer bowl and light. When melted the scent cake will slowly release a delightful scent for up to 15 hours.

When the wax cake cools it can be easily removed without leaving a residue in the bowl.



the packaging

Cardboard wrap:

- can be printed full colour
- OR blank white with a separate printed label applied
- Printed header card (optional)

Tray:

- supplied in a clear acetate tray with lid (65mm wide x 240mm deep)
- holds 12 individual wrapped cakes (3 rows of 4 cakes)

the contents

- Scented with either essential oil, fragrance or a combination (8% strength)
- wax can be coloured or plain white
- Weight is approx 35g each.
- Scent Cake Melt can be made from a combination of soya, paraffin, palm, coconut and bees waxes or a standard recipe can be used.

SCENTED REED Diffuser refills

*Ever popular, elegant,
extremely long-lasting
with concentrated scents*

Production MOQ:
200 units / type



the filling

- Scented with either essential oil, fragrance or a combination (5% - 10% strength)
- wax can be coloured or white
- Candle can be made from a blend of soya, paraffin, palm, coconut and bees waxes.
- Single or double wick (100% cotton, lead-free)
- Mini votives candles can be poured directly into their vessel or they can be supplied wrapped in a card sleeve.



the vessels

Refill Bottle:

- **Sizes** - 50mL - 250mL fill.
- **Finishes** - clear, black, amber, frosted, white, custom colours
- **Materials** - PET plastic

Glass Display Bottle:

- **Sizes** - various available.
- **Finishes** - clear, black, amber, frosted, white, custom colours

Lid:

- chrome, cork, metal, plastic.
- Stock line closures are dependant on the style of bottle chosen. MOQ's may apply.

We are one of the few manufacturers of refills for reed diffuser systems with a carefully formulated liquid blend that has great scent strength and longevity.

Once the rattan sticks are immersed in the fragrance, the diffuser will passively release scent into the room, lasting for 3-4 months.

the packaging

Labels:

- **Position** - front, back
- Can be printed on any stock. Supplied on rolls for machine-application, right edge leading.

Rattan Sticks:

- Sticks can be supplied in a cello bag or cardboard tube.

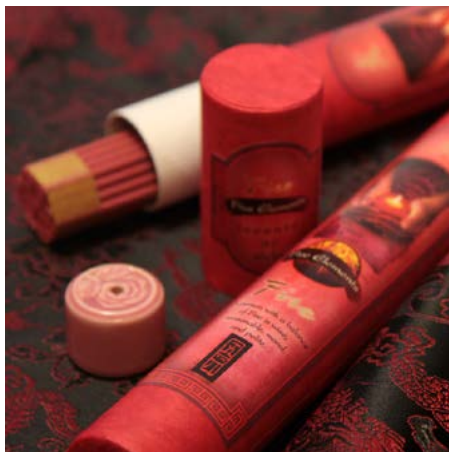
Box (optional):

- If a product is to be sold as a gift pack then a box is required.
- Ensure that box design is sturdy enough to carry and protect all components.

SCENTED Incense sticks

The fun, convenient and versatile way to fragrance your home.

Production MOQ:
200 units / type



the sticks

- Scented with either essential oil, fragrance or a combination

Chinese Style:

- Chinese style stickless compressed wood powder. (comes in bundles of 37 sticks)
- Comes supplied with a porcelain incense holder.
- Comes in a range of colours
- 150mm long version = 30 minute burn time.
200mm long version = 60 minute burn time.

Indian Style:

- Indian style incense has a black bamboo stick core (packed in cello bags of 20 or 25 pieces).
- 330mm long. 50 - 60 minute burn time.

the packaging

Tube (option 1):

- A paper covered cardboard 2 piece tube.
- Length can be 180mm, 230mm, or 350mm
- Can hold either compressed sticks in bundle or loose bamboo sticks in cello bag.

Packet (option 2):

- Cardboard Packs hold 20 - 25 sticks. Pack measures 380mm long x 60mm wide (printing MOQ's apply).
- Can only hold loose bamboo sticks in cello bag.

Labels:

- Only required with cardboard tubes (option 1).
- Position - front, back, lid

NATURAL Room sprays

An economical and environmentally friendly way to fragrance the home.

Production MOQ:
150 units / type



Our room sprays are non-aerosol pump spray with environmentally friendly recyclable packaging.

The air fresheners are made with a naturally derived base of sugar cane alcohol solubilised in distilled water and scented with the finest quality fragrances or essential oils.



the filling

- Scented with either essential oil, fragrance or a combination (2% - 5% strength)
- Liquid can be coloured or clear
- Additional ingredients such as moisturisers or anti-bacterials can be included.

the vessel

Bottle:

- **Sizes** - 50mL fill - 250mL fill.
- **Finishes** - clear, frosted, white, black, custom colours
- **Materials** - PET or glass

Pump Sprayer :

- **Finishes** - white, silver, clear, black, custom colours
- **Materials** - plastic

the packaging

Labels:

- **Position** - front, back
- Can be printed on any stock. Must be supplied on rolls for machine-application, right edge leading.

Box (optional):

- Should be supplied flat packed and be easy to assemble.
- Ensure that box design is sturdy enough to carry and protect the filled bottle.